

**Sub: Invitation to Submit Expression of Interest (EOI) for Commercialization of AVCC Software Developed by CSIR-CRRI | Post-Workshop Announcement – February 2025**

## Overview

Following the successful workshop held in February 2025, CSIR-Central Road Research Institute is pleased to invite Expressions of Interest (EOIs) from industry stakeholders for the commercialization of the **Automatic Vehicle Counting and Classification (AVCC) Software**. The software, developed through extensive R&D and field validation, is now ready for pilot deployment, licensing, and strategic partnerships.

## About the AVCC Software

The AVCC software is an intelligent traffic management solution designed to enhance urban mobility through:

- Real-time traffic data integration
- AI-powered Analytics
- Scalable coordination for all Indian Road Congress categorised vehicles
- Customizable analytics dashboard
- Compatibility with existing ITS infrastructure

Demonstrated during the February 2025 workshop, AVCC has received strong interest from various technology integrators.

## Opportunities for Commercialization

We welcome EOIs from entities interested in one or more of the following:

- Licensing or white-labeling the AVCC software
- Investing in scaling or internationalization

## Submission Details

Interested parties should submit a short EOI including:

- Organization background and relevant experience
- Area(s) of interest (licensing, co-development, pilot, etc.)
- Proposed timeline or scope of engagement
- Contact information

## Deadline for EOI Submission: 11/06/2025

Please send EOIs to: [director.crri@nic.in](mailto:director.crri@nic.in) / [pme.crri@nic.in](mailto:pme.crri@nic.in) / [ravisekhar.crri@nic.in](mailto:ravisekhar.crri@nic.in)

For queries: **Dr Ch. Ravi Sekhar**, Chief Scientist and Project Leader, AVCC Software,  
Contact No -9868501882 / [ravisekhar.crri@nic.in](mailto:ravisekhar.crri@nic.in)